JAMES SULLIVAN

11 Meadow Road -- Wayne, NJ 07470

<u>(973) 270-5174</u>

monitorplace@gmail.com

FREELANCE WRITER

Blogging ~ Transcribing ~ Website Content ~ Social Media ~ Research ~ Editing

Product Descriptions ~ Reviews ~ Feature Writing ~ Resume Writing ~ Academic Writing

Dedicated, detail-oriented professional with over four years of proven experience in creating eye catching and thought provoking material for various websites and publications. Possesses an encyclopedic knowledge of literature, theater and film and ability to tell a compelling story with eloquence and economy. Extremely adaptable to changing situations and flexible with working overtime to meet quick deadlines with rapid turnaround. Willing to relocate and travel. Types 80 wpm.

CAREER ACCOMPLISHMENTS

Net Connections LLC

- Increased website traffic by 30%
- Assumed responsibilities of three staff members, saving the company \$40,000 annually.
- Wrote press releases for clientele and company resources, increasing distributor revenue by 18%

Brain World Magazine

- Increased website traffic by 40% and broadened subscriber base with original content.
- Recruited three new contributors and co-created magazine comics section.
- Took upon duties of assistant and associate editor while writing features saving the company approximately \$20,000 annually, while boosting magazine readership base.

PROFESSIONAL EXPERIENCE

ADORAMA, New York, New York

July 2015 - Present

Contributing Writer

- Maintained audience for NYC based camera store blog.
- Established contacts on the local independent film scene and blogged to promote premiere events.
- Reviewed upcoming films and movies with extensive media knowledge and cultivated website film discussions.

NATURE WORLD NEWS, New York, New York

June 2015 – Present

Contributing Writer

- Pitched ideas for weekly science news blog.
- Secured interviews and wrote book reviews along with stories about breaking scientific issues communicating complex theories and ideas to the general public.
- Promoted and built website traffic via social media.

BRAIN WORLD Magazine, New York, New York

Mar 2014 - Present

Assistant Editor

- Researched and wrote articles and blogs for New York based science/health interest magazine.
- Secured and conducted elaborate interviews with neuroscientists and media personalities regarding recent research efforts and publications.
- Attended conferences at the United Nations supporting IBREA foundation's brain-based learning techniques.
- Responsible for editing, pitching and updating all story content for quarterly magazine.

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PROFESSIONAL EXPERIENCE (Continued)

ALT VARIETY LLC, New York, New York

July 2012 – Apr 2013

Contributing Writer

- Pitched content and story ideas for New York-based ALT website featuring interviews with unique personalities and covering a range of topics from music and film to blog communities and politics.
- Conducted elaborate interviews with artists, independent filmmakers, politicians, and media personalities.
- Wrote and delivered editorials and feature stories on 48-hour-deadlines.
- Helped various media personalities to increase their following by means of ALTVariety.com as well as our pages on various social media, Facebook, Pinterest, et al.

EDWARD BASS FILMS, New York, New York

June 2012 – Oct 2012

Story Consultant

- Pitched script ideas and advised on content of creative projects.
- Coordinated and co-hosted events for potential investors.
- Reference expert on script subject material.

NET CONNECTIONS, Long Island, New York

May 2012 - May 2014

Product Description Writer

- Wrote product descriptions with 24-hour turnaround.
- Created press releases using SEO keywords.
- Acted as liaison between developers and clients to create press releases.

MONITOR PLACE, Boonton, New Jersey

March 2011 – Present

Owner/Researcher/Writer

- Video transcription services for documentary filmmakers.
- Clients include Creative Soldier, Diane Dowling, Charles Rand Films.
- Research for academic writing. Cover wide range of topics in the humanities.
- Access to and familiarity with large array of academic databases: JSTOR, ERIC, Lexus Nexus, et al.
- MLA, APA, Chicago formatting services.

EDUCATION

MONTCLAIR STATE UNIVERSITY, Upper Montclair, New Jersey

2003 - 2008

Bachelor of Arts Cum Laude in English/Creative Writing

Coursework in English Literature, Film Studies, Journalism, and Computer Science

- The Normal Review literary magazine.
- Extensive research background.
- Developed background in analytical as well as critical reading/watching.

UNIVERSITE DU QUEBEC, Montreal, Quebec

Aug 2012

Robert McKee's Story Seminar

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COMPUTER SKILLS

Microsoft Office Suite
 PowerPoint
 Adobe Acrobat

Outlook
Word
Access
Mac Pro
SEO
Photoshop

Excel • Social Media Apps • WordPress

PUBLICATIONS

Starving Artist No More, Isaac Esau Gay, Vdetta Publishing, 2014. New York, NY.

Ellora's Cave, magazine. Sable Hunter (editor-in-chief), Beau Coup Publishing, LLC., 2014. Austin, TX

The Finger, magazine. Garrett Walborn (editor), Finger Lakes Publishing, 2013. Finger Lakes, NY

ALT Variety, magazine. Lee Wong (editor-in-chief), New York, NY. 2013. Contributor, alternate newsmagazine

ORGANIZATIONS

Editorial Freelancers' Association

InkTip

New York Academy of Sciences

New Jersey Science Fiction Association